**Bethany Improvement Foundation**

**Bethany Downtown Murals Grant Guidelines**

**PURPOSE AND LOCATION:**

The Bethany Improvement Foundation, a 501-c-3 charitable organization, has a mission statement which includes “painting of murals on buildings and walls in Bethany”. The first phase of this project is to encourage the painting of Route 66-themed murals on the buildings around the downtown parking lot, which is bordered by NW 38th, Asbury, College, and the back of buildings on NW 39th Expressway in Bethany, Oklahoma.

**GUIDELINES AND DESIGN CRITERIA:**

1. The building owner will contact Bethany muralist Bob Palmer (405) 206-2438 and one other approved artist.

* discuss the type of mural desired for the building,
* agree upon the work needed to prepare the building for a mural,
* choose the base color for the mural
* agree upon the cost of the mural

2. The owner will then complete the attached application for up to 50% matching funds for the painting of the mural only and submit it to Dr. Arlita Harris, President of the Bethany Improvement Foundation, Arlita.harris@gmail.com. The application includes:

* a drawing/sketch of the Route 66-themed mural to be painted on the building by Approved Artist
* written documentation of the estimate of the cost of the painting of the mural provided by approved artist.
* a color photo and description of the wall(s) to be painted
* written consent of the property owner and tenant(s) of the building.

3. Before the mural can be painted, the owner agrees to prepare the wall by removing boards, wires, signs, awnings or any other attachments that obstruct the mural and endanger the painters and to paint the wall with the water-based paint that the owner and approved artist have agreed upon. The cost of this preparation stage is totally at the owner’s expense.

4. The mural may not contain the name of the business which occupies the building on which it is painted or any current political or advertising material. It may include historic signs and images that relate to Route 66 and historic Bethany. The mural itself may not be considered a sign.

4. The building owner (applicant) and approved artist (muralist) will be sent copies of the approved application contract from the Bethany Improvement Foundation, agreeing that the owner and Bethany Improvement Foundation will each pay to the approved artist the agreed amounts of the contract within 30 days of completion of the painting of the mural. Painting of the mural may not commence before the signed contract is received.

5. The owner guarantees that the base paint will last for a minimum of five years and will not be removed or covered during the time of his/her ownership of the property (or a minimum of five years), and shall notify any subsequent purchaser of the existence of this agreement. The muralist guarantees that his/her workmanship will last a minimum of five years and will repair any flaws within that five-year period at his/her expense. The property owner is responsible for responding to and repairing any graffiti damage within 30 days of notification. The owner can call The County Commissioner (405-713-1502) regarding the current SHINE program, which assist owners with removing graffiti.

6. When the Bethany Improvement Foundation has provided at least 50% of the funding of the painting of the mural, the owner gives permission for the BIF logo to be painted in a corner of the mural with the signature of the artist(s).

For further information or clarification, please contact Dr. Arlita Harris, President, Bethany Improvement Foundation, Arlita.harris@gmail.com or 405-312-0155

**Bethany Improvement Foundation**

**Bethany Downtown Murals Grant Application**

Property Owner’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Property Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Current or Proposed Use: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Owner’s mailing address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Owner’s e-mail: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Description of mural:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Color of base coat: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Estimated of cost for mural only \_\_\_\_\_\_\_\_\_\_\_\_\_\_

\_\_\_\_\_\_Drawing/sketch of mural attached

\_\_\_\_\_\_Color photo of current condition of mural location

Wall will be ready for painting of mural by (date)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I have read and agree with the Bethany Downtown Murals Grant Guidelines.

I understand that the murals grant must only be used for this specific project and scope of work described above.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Muralist Date of signature

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Property owner of mural location Date of signature

The Bethany Improvement Foundation has approved a grant of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ for the project described above by vote of the board on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, President Date of signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_